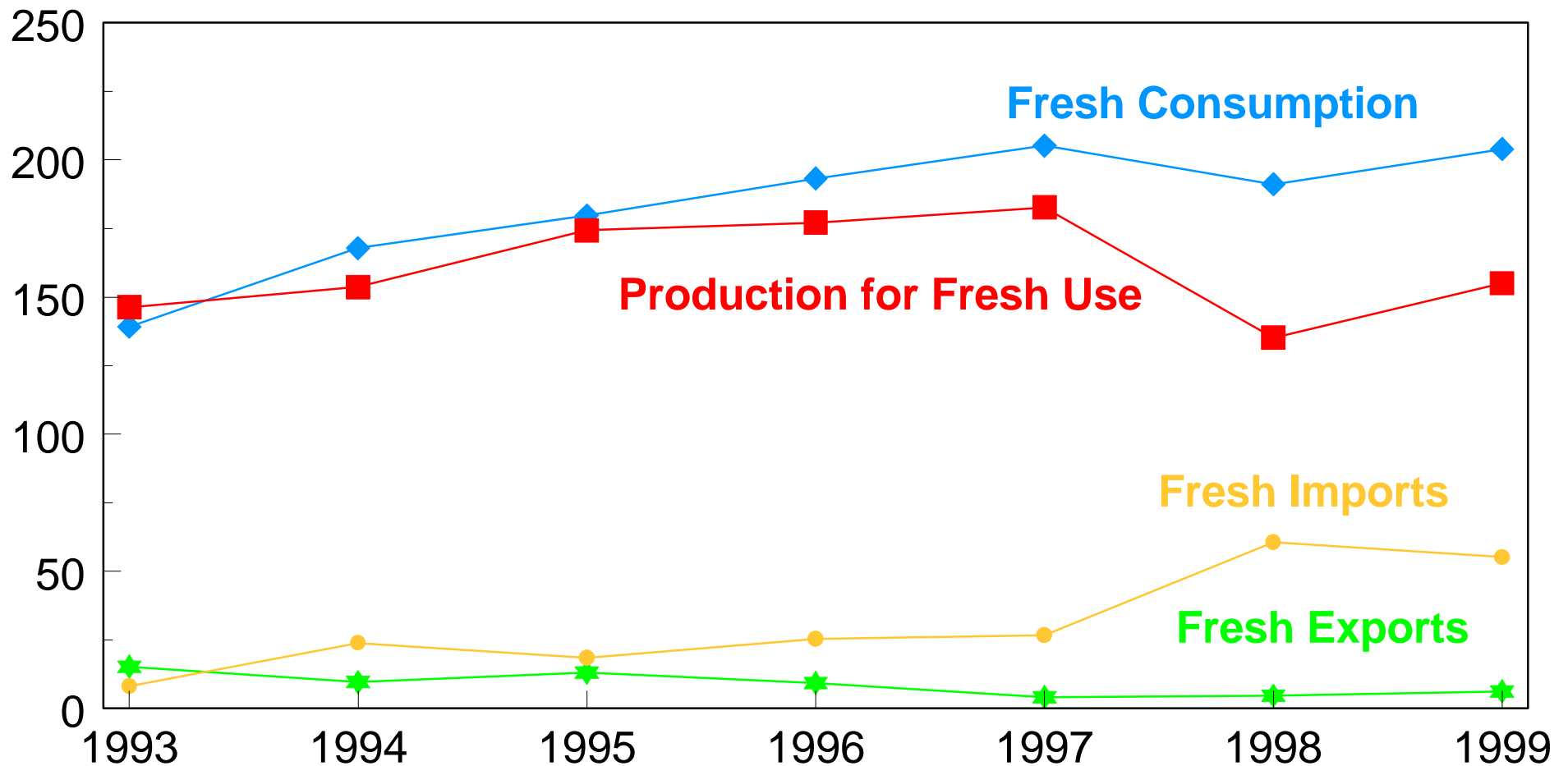


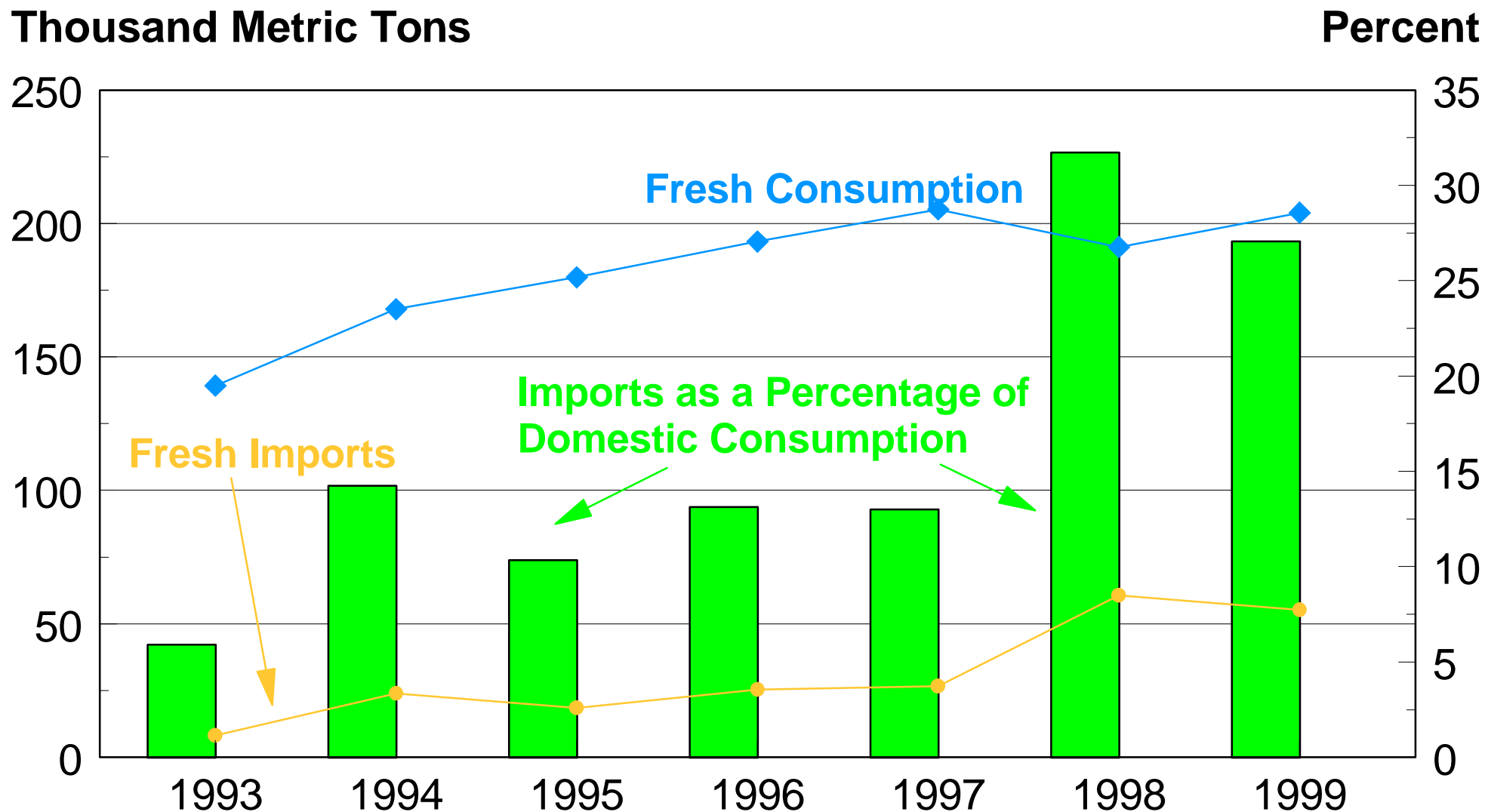
The U.S. Fresh and Dried Avacados Market

Thousand Metric Tons



Source: Economic Research Service, USDA

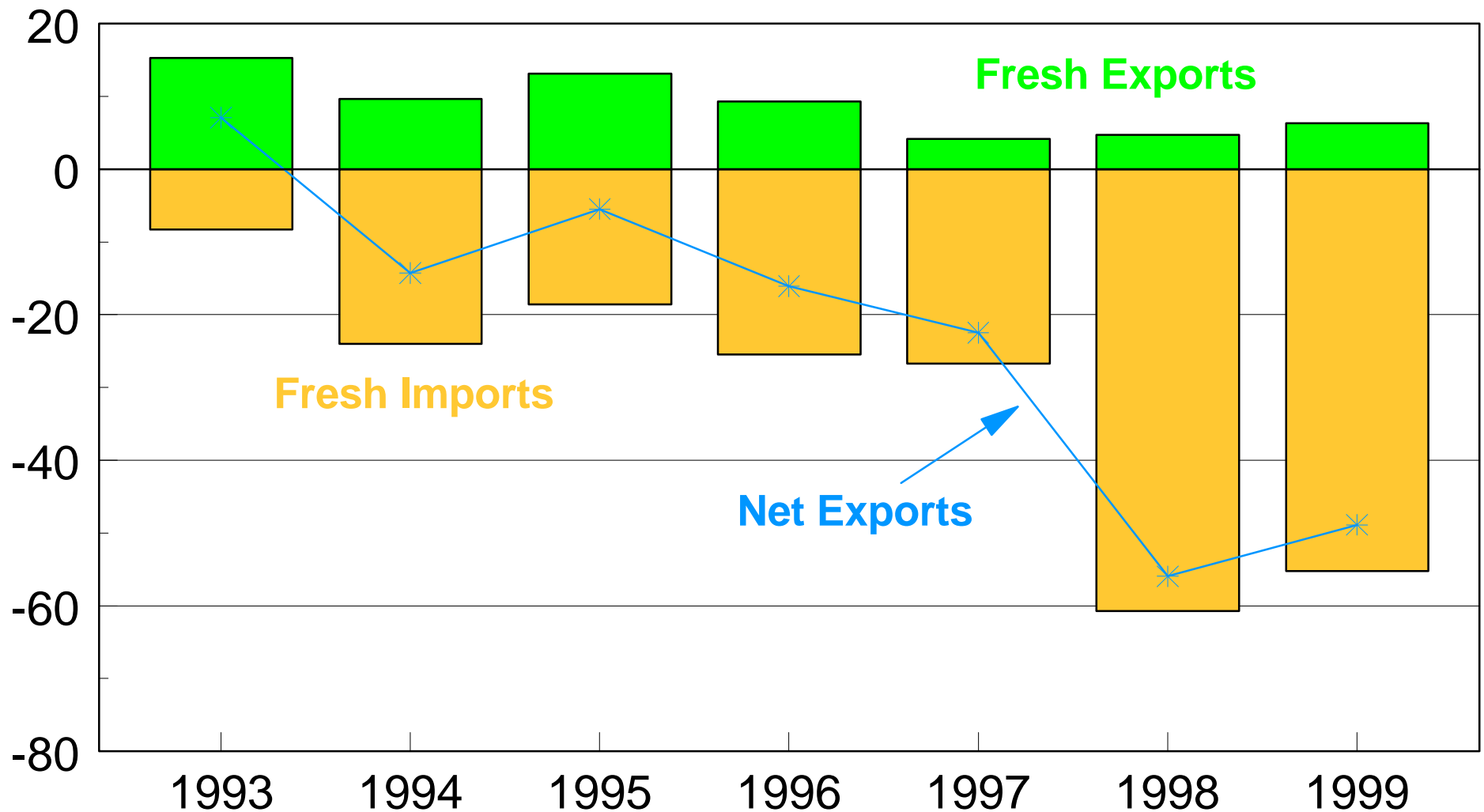
U.S. Avocado Imports and Market Share of Domestic Consumption



Source: Economic Research Service, USDA

U.S. Trade Balance in Avocados

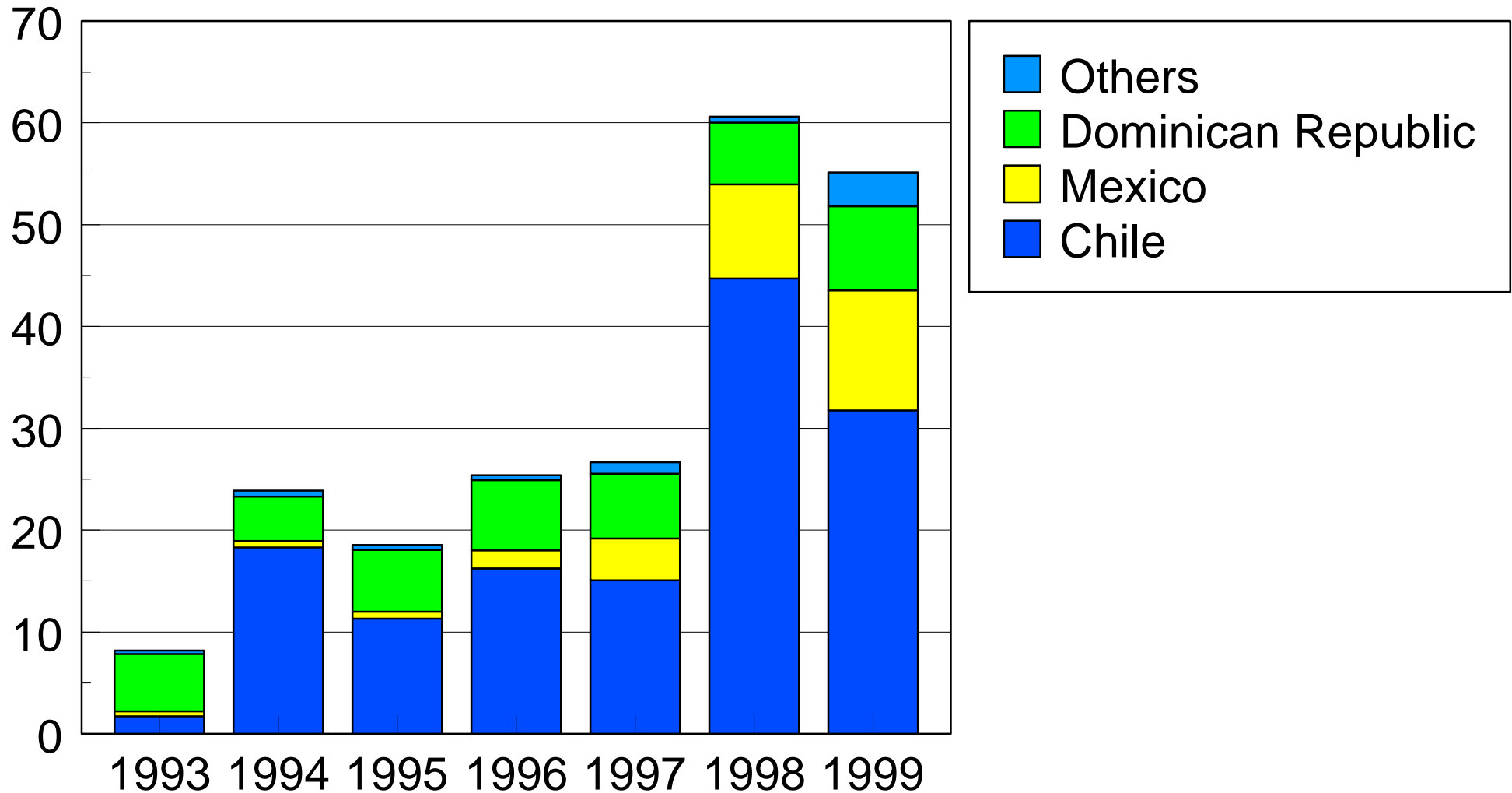
Thousand Metric Tons



Source: U.S. Census Bureau

Origins of U.S. Imported Avocados

Thousand Metric Tons

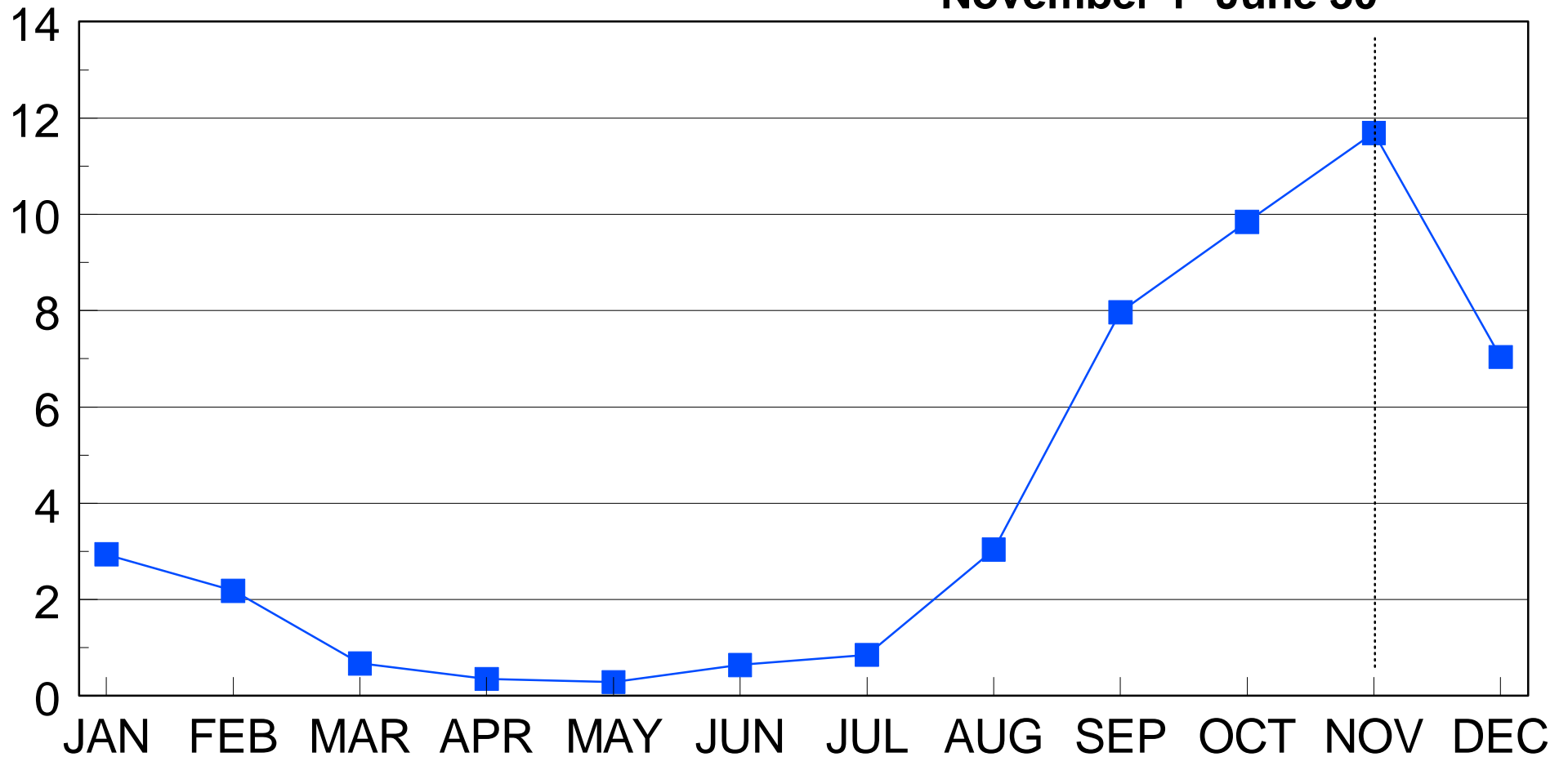


Source: U.S. Census Bureau

Monthly Imports of Avocados

Thousand Metric Tons

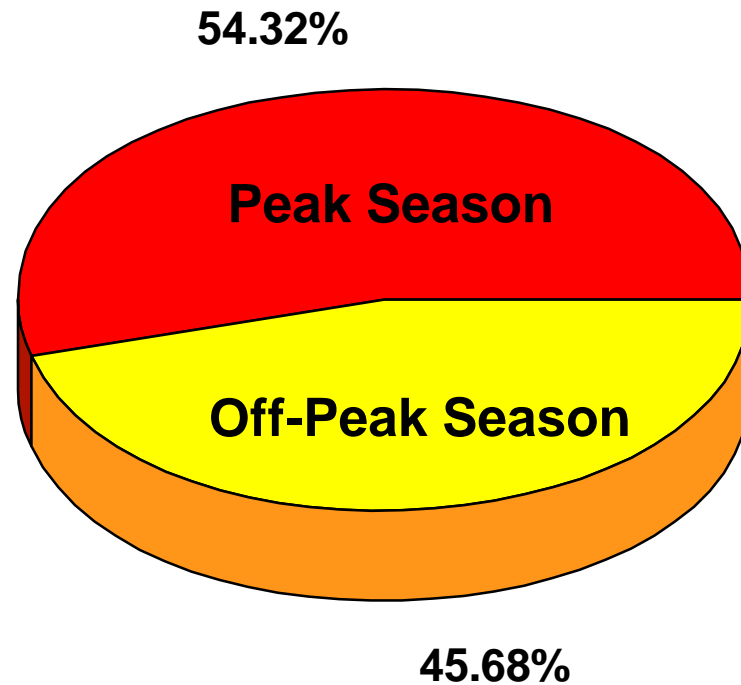
US Marketing Season Peaks
November 1- June 30



Note: Average Monthly Imports 1997-99

Source: U.S. Census Bureau

Share of Avocado Imports in Relation to the U.S. Marketing Season



Marketing Season Peaks November 1-June 30
Based on Average Monthly Imports 1997-99
Source: U.S. Census Bureau

Avocado Imports: Some Notes

- Imports doubled in 1998
 - Market share jumped from 13% to 32%
 - Displacing domestic production
- Imports peak in Oct/Nov just as US marketing season begins
- Tariff Schedule
- NTR \$0.112, NAFTA \$0.026